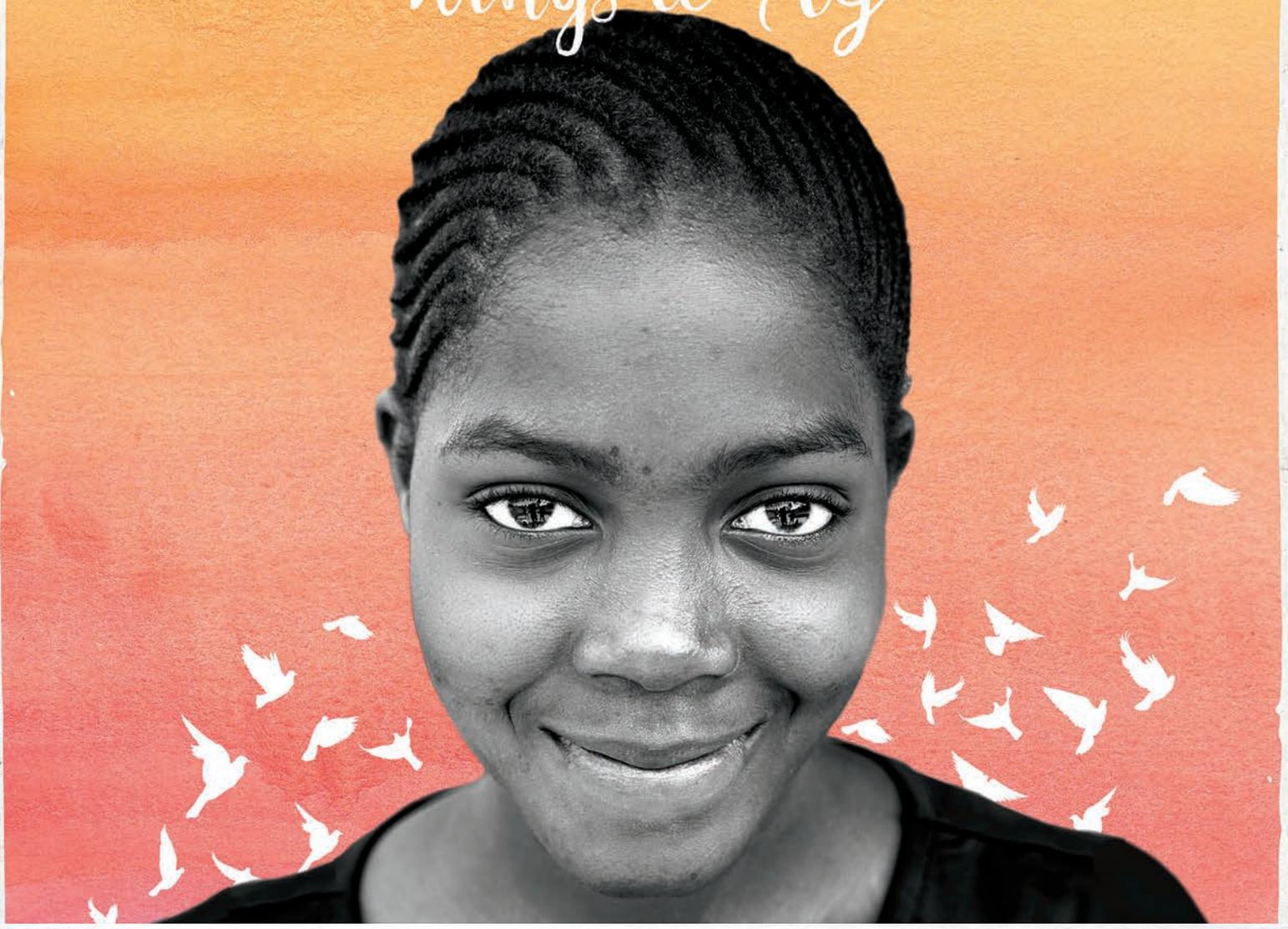


*Giving Our Girls
Wings to Fly*



a campaign to build

HEKIMA PLACE ACADEMY

a high school for girls in Kenya



“ Basic education begins to unlock potential, but it is secondary education that provides the wings that allow girls to fly.”

Ziauddin Yousafzai, father of Malala Yousafzai, winner of the 2014 Nobel Peace Prize



HEKIMA PLACE

A nationally recognized home for orphaned and vulnerable girls in Kiserian, Kenya.



Our mission is to serve the needs of orphaned and vulnerable Kenyan girls by providing a safe, faith-based, loving home that supports excellence in education and empowerment for their futures.

An Invitation to Join Us in Our Life-Changing Work

Investing in girls' education helps create more stable, prosperous, and just societies around the world.

As we prepare our girls to become future citizens and leaders, we must ensure that they receive the best possible education, particularly at the secondary level. Our dream to create Hekima Place Academy, a private girls' high school, will address the urgent need for high quality, student-centered education in Kenya. The Academy will provide a solid high school education not only to the girls of Hekima Place, but also to girls from nearby rural, underserved villages and towns. Hekima Place Academy, long a dream of founder Kate Fletcher, will allow us to nurture and encourage the potential in these young scholars. I invite you to join us in this extraordinary work—and help us transform the lives of girls in Kenya!

Jim DiPiero, President, Board of Directors



THE NEED

In Kenya, girls are deprived of an education far too often.



When it comes to secondary education, girls from poor, rural areas of Kenya are at great risk of being left behind. In a 2013 study on education in East Africa, UNESCO reported that Kenya was still among the ten countries with the highest number of out-of-school children in the world. **Girls are more likely to fall into this group, and overall, they are much more likely to be illiterate – an estimated 30%, as opposed to 14% for boys.** These girls grow up at a disadvantage economically, politically, and socially, often for the rest of their lives.

Every year, more than half of all students in Kajiado County, where Hekima Place is located, will fail to gain admission to secondary school—even though they have successfully graduated from the eighth grade. Even more will be forced to quit their studies before they graduate from high school. **Further, reports from a survey of 24 high schools in Kajiado County indicate that only 14% of students have a grade point average of C+ or better, which is necessary for university admission.** Of the five private girls' high schools located near Hekima Place, only 27% of girls will be accepted to university.

Even when girls are able to attend secondary school, they still face daunting challenges. Overcrowded classrooms, underprepared teachers, and a curriculum based on memorization all contribute to underperformance in students. And for many families, the costs of secondary schooling are simply out of reach—especially for their daughters.

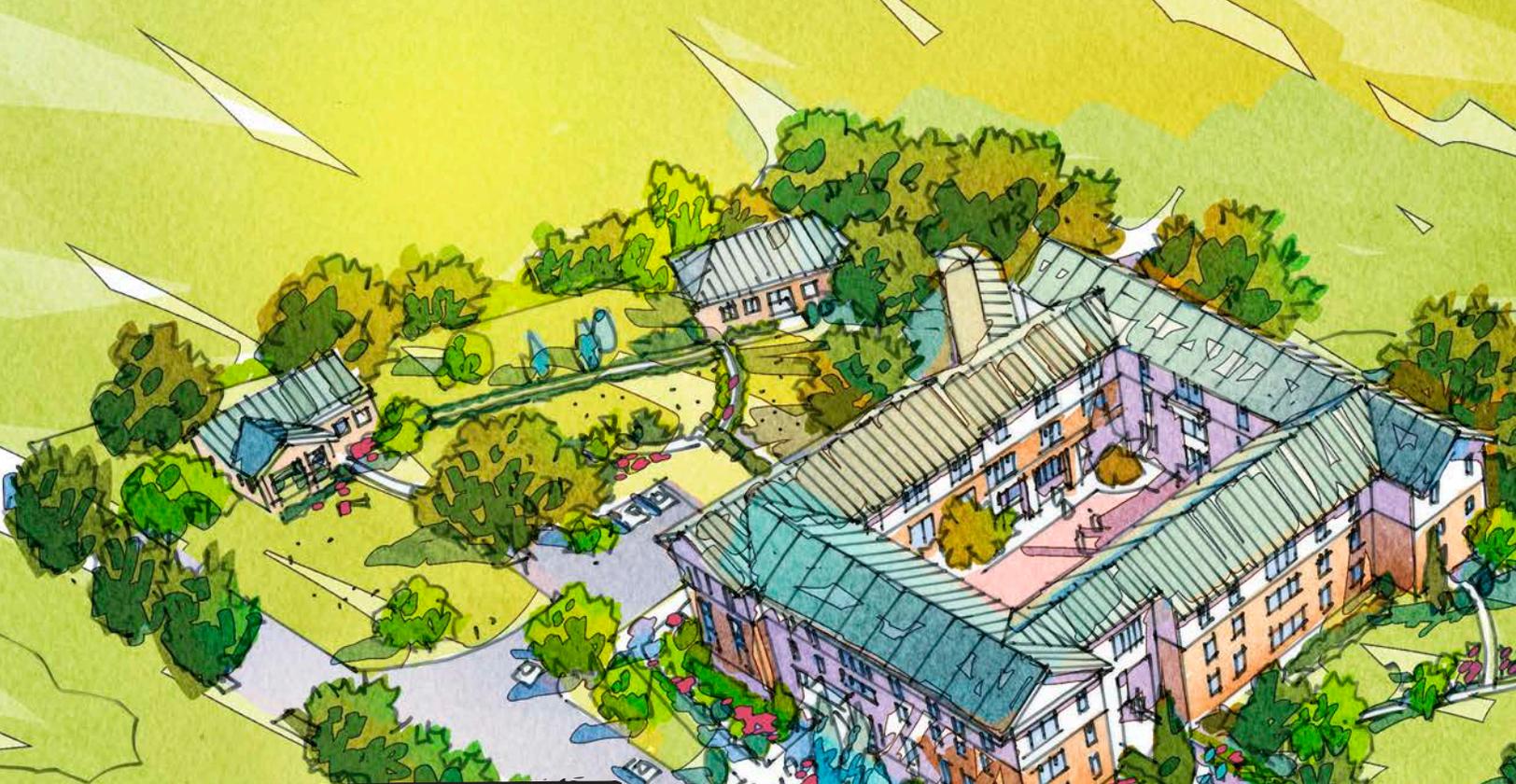
With your help, we can change these statistics.



“ Investing in adolescent girls is precisely the catalyst poor countries need to break intergenerational poverty and to create a better distribution of income. Investing in them is not only fair, it is a smart economic move. ”

Robert B. Zoellick, Former President of the World Bank





THE SCHOOL

Our vision for Hekima Place Academy is to become a model of learning, love, and community engagement, so that our graduates become known for the skills and values that will allow them to create lasting, positive change for their families, communities, and society.

Hekima Place Academy will...



Follow the national secondary curriculum to prepare students for university entrance exams



Focus on developing life skills that will encourage independence and inspire positive contributions to society



Foster the enrichment of mind, body, and spirit, both in and out of school



Empower students to explore future livelihoods, from the trades to professional careers





Hekima Place Academy...

Hekima Place Academy will be a private, faith-based high school in rural Kenya for girls of all backgrounds who have demonstrated a commitment to academic achievement, intellectual growth, and formation of character.

This expansion of our work—to build and operate a four-year boarding secondary school— aligns with our mission to promote the contributions of educated young women for the good of Kenyan society and the world.

Together, we can change the lives of girls by investing in their education and supporting their dreams for a better future.

Development Costs

	Estimated Cost
Construction Costs	\$1,858,393
Land	\$299,700
Startup Costs	\$245,757
Operational Loss (3 Year)	\$423,380
Capital Campaign Target	\$2,827,230

Notes:

Exchange Rate (\$ per Ksh): 0.0111

*Contingency 20%

*Please refer to the Hekima Place Academy Strategic Plan for more detailed cost-estimate information.

“ One child, one teacher, one book, and one pen, can change the world. ”

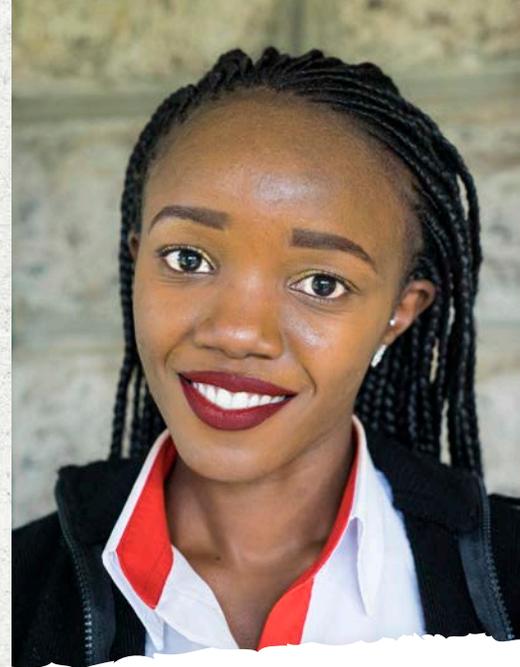
Malala Yousafzai,
Nobel Peace Prize Laureate

HERE'S HOW YOU CAN HELP



Our dreams for a high-quality, student-centered school can only become a reality through your strong support. Thank you for helping us give our girls the wings they need to fly!

Gifts at every level will allow our dream to become a reality. A variety of naming opportunities are available in recognition of your generosity.



\$1 MILLION

Academy-Wide Named Recognition

Permanent recognition as the lead benefactor of the entire Academy

\$500,000

- Academy School Building
- Dormitory Building

\$250,000

- Interdisciplinary Study Centers
- Student Life Center
- Center for Science and Technology

\$150,000

Athletic Fields and Sports Program

\$100,000

Amani Garden:
Inner Courtyard for Study and Reflection

\$75,000

- Chemistry Lab
- Physics/ Biology Lab
- Computer Lab
- Student Lounge in the Dormitory

\$50,000

Academy Classroom

\$25,000

Art and Music Program

\$10,000

Student Dormitory Room





\$5,000

Named Tuition Scholarship:

A deserving student granted a secondary education in your name

\$2,500

Campus Recognition:

Special recognition on the Academy campus

\$1,000 AND UP

Donor Wall Recognition:

Recognition on our donor wall for you or an honoree



“ Hekima Place Academy will bring heart and head together, so that mutual respect and love are the standards. Our girls will be prepared for future success, whatever careers they pursue. Most importantly, these children will find themselves worthy of dignity and love; we believe this is the path to true success! ”

Kate Fletcher

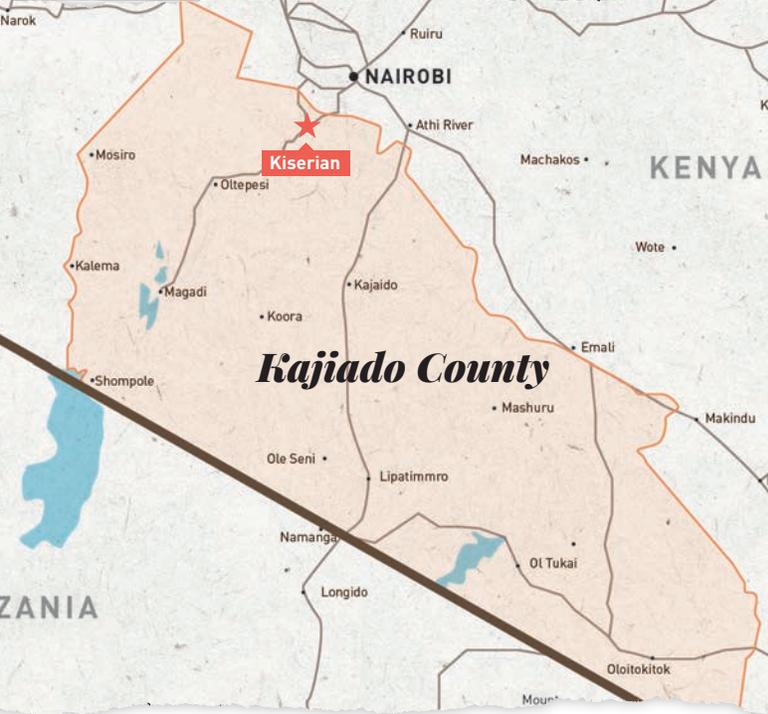
Founding Director of Hekima Place

Our vision is to inspire and empower young women in Kenya, so they can pursue their dreams and strive to reach their full potential. Join us!

Contact us:

1-412-860-9527

kmatson@hekimaplace.org



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Katherine Matson, U.S. Executive Director

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“Provision of education is the number one priority of government as a vehicle for social transformation and social equality... This is to therefore encourage you to fast track your initiative...”

Robert Masese, Director of Secondary and Tertiary Education in the Ministry of Education of the Republic of Kenya, in a letter to the Board of Directors of Hekima Place, April 2016



ASANTE SANA

(Thank you so much!)

Our donors make possible the crucial, life-changing work of Hekima Place!

www.hekimaplace.org



We would be honored to assist you with your philanthropic planning. Please contact Katie Matson, U.S. Executive Director, for more information.

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